

DON'T FORGET THE
OFFICE UNIT DANCE
ON MARCH 30th.

SHELL REVIEW

WOOD RIVER REFINERY

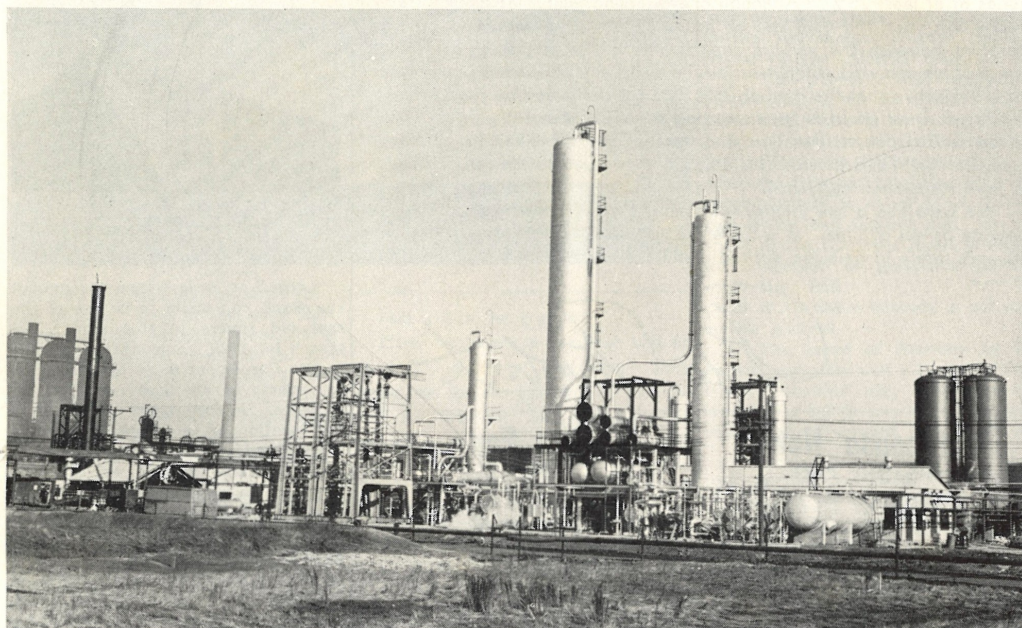
HAVE YOU PAID
YOUR RECREATION
ASSOCIATION DUES

Vol. 4.

March 13, 1940.

No. 4.

NEW ALKYLATION PLANT GOES INTO OPERATION



The new alkylation plant which was started on January 11, is the third such process placed in operation in Shell refineries in recent months. The proven successful commercial operation of the alkylation process is a triumph for the research and development ingenuity of the petroleum industry. Starting with raw material, having a value about the same as ordinary gasoline, it produces a high octane number product, eminently suitable for aviation gasolines.

Thus low value products are converted to those of higher value, and at the same time the nation's supply of highest quality aviation fuel is assured. It is gratifying to know that Shell's organization played an important part in the development of this process.

The start-up of the Wood River alkylation plant was made under very trying weather conditions, co-inciding as it did with the coldest January in history. However, the combined efforts of the operating, technical and engineering crews overcame these adverse conditions and the plant was operated successfully.

Problems of Business

Business Management is no "bed of roses". It is probably less so today than for many, many years.

When we realize that an average of 1,292 business enterprises are launched daily in the United States, and that an average of 1,142 business enterprises close their doors daily in this country, it is evident that the percentage of business failures is large. This means that the hazards of business enterprise are great.

Just consider, for a minute, what the average business man faces. On the one hand, he is being crowded constantly by very active competitors. Unless he is able to produce a product equally as good or better, and at a favorable price, his business simply melts away and his competitors get it because they can give the customer a better buy. On another side, the business manager is pressed by his stockholders who, quite properly, since they take a heavy risk in investing their savings, expect a reasonable return for the use of their money. From another side comes the pressure from the workers employed by the business for higher wages and shorter hours—all of which tend to raise the price of the products and to make it more difficult to compete. From still another source comes an urgent and not-to-be-ignored demand for local, state and national governmental taxes. During the past several years the business which does not pay more money to tax collecting agencies than it does to profit of the owners in the business is very unusual.

Thus, the average business man is

far from an absolute monarch sitting on a throne and deciding things to suit himself. He must operate the enterprise to suit literally hundreds and thousands of people. He must suit the customers, stockholders, employees and the government.

A business man might feel very willing to increase wages, but he has to consider the other groups who exert pressure on him—the customer, the stockholder, and the tax collector. He might wish very much to please his stockholders by declaring extra dividends but this he cannot do as it tends to conflict with wage demands of the workers and cost demands of the customers, not to mention the absolute demands of the tax collector.

The person who believes that the business man can raise wages, decrease prices, or raise dividends to stockholders at will, is certainly overlooking the fact that the average business man is like a juggler keeping four balls in the air at once. If he pays too much attention to one ball the other three may drop, or if he pays too much attention to the three balls the fourth one may drop.

And so it is in business. The business manager who yields too much to labor may lose his customers. The one who tries to listen too attentively to the customer and cut prices to the point where he cannot pay decent wages gets in trouble with his employees. If the executive neglects the stockholder, that stockholder withdraws his support—and he cannot possibly avoid a tax collector. He is the one fellow who will not wait but must be paid on the dot.

Congratulations From Mr. Davidson

C/O Shell Refining & Marketing Co., Stanlow Installation, Ellesmere Port, Wirrall, Cheshire, England.

Dear Friends:

I learned yesterday from the Shell Review, which just arrived, that Wood River had finished its year of Safety in a blaze of glory and had again won the Vice-President's Trophy. To me this was the best news of the year, for though I had left Wood River when the prospects looked very bright, I had begun to grow anxious in the absence of definite news! Now I am experiencing a great relief and a greater elation, as it becomes evident what can be done in Safety when the boys get behind it. They may be pleased to know that this news is receiving great prominence in the Refinery here where, for 1500 employees, we are running 6 to 8 accidents per month and my boys in the operating side are getting quite competitive. They say, in effect, that if it can be done in U.S.A., it can also be done here! And that's a healthy enough sign for me!

I have previously expressed my appreciation for all the help I got on Safety and it but remains for me to repeat my hope that Wood River will continue its successful efforts in this most humane campaign. That they will I feel sure, since everyone now recognizes that Safety means security of income, health and happiness, and these are factors no one wants to throw away. May your Safety work

WHAT IS ALKYLATION?

Contrary to the phonetic similarity, alkylation has no relation to alcohol. A certain group of chemical compounds are termed "alkyls" (pronounced al-keels), and alkylation is a chemical process that joins alkyls to other types of chemical compounds to produce what may be termed alkylates. By selection of the starting materials and proper choice of operating conditions, various types of alkylates may be produced. The Wood River plant presently uses only isobutane and butylenes which are very light hydrocarbons having boiling points from about 10° to 32°F. The raw alkylate produced has a boiling range of about 120° to 450°F. Raw material heavier than butylenes may be used but does not produce quite as good a final product.

The alkylation plant uses strong sulfuric acid as a catalyst. That is, the acid only acts as a "promotor" for the alkylation reaction and does not appear in the final products and is not consumed in the process. However, the acid must be continuously renewed, since it does become contaminated and reduces the efficiency of the process. The alkylation reaction is done at low temperatures, 40° to 60°F, and a large ammonia absorption-type refrigeration plant supplies the necessary cooling. This plant does a lot of cooling; it would make enough ice to supply the domestic requirements of several cities the size of Alton.

With the coming of warmer weather, the plant is rapidly emerging from its shabby winter appearance and soon will be a show place of the refinery.

(Continued on Page 4).

SHELL REVIEW STAFF

(1)

Staff Advisor.....L. A. Lohman
Editor.....G. F. Craig

Industrial Relations
CORRESPONDENTS

Main Office.....O. R. Coleman;
Miss D. McNally
Engineering Office.....E. O. Crawford,
C. C. Bloom, R. M. Wandling
Cracking.....A. E. Riehl;
W. P. McAnany
Topping.....H. McCarthy
Light Oil Agts.....S. Kennedy
Slop Recovery.....H. Coffler
Main Oil.....W. R. Armes
Loading Racks.....S. Bermes
Coke Yard.....L. Cranmer
Car Dept.....L. A. Brown
Comp. Hse.....J. O. Clark
Bbl. Recond.....M. E. Buchanan
Can House.....V. L. Taylor
Eng. Research.....S. G. Nordlinger
Lab. Insp.....B. W. DeLong
Lab. Anal.....P. Collins
Storehouse.....Miss Margaret Tate
Iso-Octane.....G. R. McMeen
Gas System & Stab.....W. M. Schumaker
Research Lab.....C. W. Harnden
Eng. Field.....C. J. White
Technological.....H. D. Loeb
Lub. Hvy. Oil Agts.....H. Fletcher
Lub. Vac. Stills.....O. J. McNeilly
Lub. Filters.....B. L. Tanner
Lub. D. & D.....E. Scott
Lub. Extraction.....B. Jun

Oscar Seeger Passes Away

Oscar Seeger, formerly employed in the Pipefitting Department of this refinery, died unexpectedly on February 15.

Mr. Seeger had been suffering from a heart ailment for some time and two years ago had been compelled to quit active work because of the ailment.

His many friends here were grieved to learn of his passing and join in expressing their deep sympathy to his survivors.

THE GRAPEVINE

The boys in the Pipe Gang were recipients of comic valentines on last Valentine Day. There was mayhem in the air but they couldn't discover the culprit as everyone in the department received one of the defaming valentines. A rumor over the Grapevine indicates that Dick Roberts' valentine was addressed in his own handwriting. Does this give you a clue?

"Hack" Wilson also received one of the libelous things. Several boys "in the know" asked him what he was reading. "Hack" nonchalantly stuffed it in his pocket and replied, "Oh, it's just a meeting notice."

"Tubby" Kempfer claims to be an authority on Confucius sayings. This will serve as sufficient notice to steer clear of him.

Julius Brown and Herb Olfe have standing bowling bets. After Herb lost three in a row, the boys are beginning to call him "Fish Olfe."

A practical joke backfired on some of the fellows in the Main Office the other day. Doug Davis, "Skeet" Day, and Ralph Wandling drive to work together each day. Doug has been expecting a new arrival in his household at almost any time. "Skeet" slipped downstairs and called him by phone, posing as the family doctor and telling him of the arrival of an 11-pound boy. Doug was wildly excited for a moment but soon caught on. Slipping downstairs he conspired with Ralph Wandling, who soon called "Skeet" and said, "Say, you won't mind taking a taxi home tonight, will you? I lent my car to Doug as he had to rush home."

"Skeet" in turn rushed madly downstairs shouting "Stop him, stop him—I was just kidding!"

Doug popped out then, and a very red-faced "Skeet" trudged back upstairs.

If the party who signs herself Miss "Over the High Seas" will come forward and identify herself, perhaps we can do something about this full moon proposition.

A NEW GOAL FOR 1940

Since my last letter to you on the matter of safety the record at the Wood River Refinery has continued to show gratifying results in the work of accident prevention.

An injury on February 6 terminated a non-disabling accident record of 75 days and 1,092,216 man hours. This record indicates that we are more and more realizing the importance of safety in our work which in turn eliminates the pain, suffering and wage loss that necessarily accompanies injuries.

We are setting for our goal in 1940 a further reduction of disabling injuries of at least 25%. Although one disabling injury has been sustained already this year, the goal can be accomplished by a continued close cooperation between the various departments in the refinery. Past results show that we can work without serious injury to any of our fellow employees and is indicative that the goal of 25% less accidents can be reached.

As you know we have been awarded the Vice President's Safety Trophy for the second consecutive time and another win will mean its permanent possession for Wood River. This emblem is awarded to the refinery having the lowest accident frequency.

We have had a few injuries which might easily have resulted in either disability or loss of time. It is therefore necessary that we continually think and work safely to gain the desired goal.

Re Robert

Warehouse News

MARGARET TATE.

Herman, "Junior," Niemann has installed a telephone at his home. His friends say he always stays there on Thursday night—couldn't have anything to do with the "Pot of Gold" program, could it, Junior?

Kenny Bruning must be competing in some sort of contest seeing as how he still has his Christmas tree as it was at Christmas time—lights, snow and everything.

Mr. and Mrs. E. Dees are the proud parents of a daughter, Carol Sue, born February 24.

"Doc" Moore certainly has been getting bad breaks lately. First, his bird dog died; then his wife emphatically informed: no more dogs on their premises; and then, recently he was seen leaving a beauty shop after having a finger wave.

Vox Pop

VOX POP:

I didn't sign up for the Group Insurance when I was eligible. What will I have to do now to enroll?

A DAY WORKER.

MR. DAY WORKER:

It will be necessary for you to obtain a special form from the Industrial Relations Department which you should take to an authorized physician for a physical examination.

THE EDITOR.

NOTE:

To A Mother:

We appreciate your comment about the Shell Review and assure you that we will try to govern the policy of this publication accordingly.

THE EDITOR.

THE EDITOR, SHELL REVIEW:

We note in your February 21st issue under Vacuum Plant items the statement that, "Believe it or not, VACUUM is the only word in the English language with a double U."

Isn't it true that one of the products from the VACUUM Plant is RESIDUUM?

(Signed) U.S. MISSOURIANS.

MESSRS. MISSOURIANS:

That's right — you're right!

THE EDITOR.

THE EDITOR, SHELL REVIEW:

This plant is the only one in this vicinity with a Cafeteria which remains closed much of the time, sometimes not opening until late of a morning. Why?

A SHIFT WORKER.

MR. SHIFT WORKER:

The Cafeteria remained open 24 hours of the day for a long period. However, it was found that this was a losing proposition, as very little trade was received between 1:00 a. m. and 7:00 a. m.

THE EDITOR.

Old Timer



W. L. Schnert

"Louie," as he is known throughout the plant, can claim to be one of the real old timers in this plant. On March 1st, 1920, Louie started to work in the Car Department of this refinery, where he has been employed ever since. A shed stood in the present location of the Main Office, and there Louie parked his "horseless carriage" and walked to the Car Shop, which stood on the present site of the Compounding House. There were only six autos belonging to Shell employees at that time, and Louie was the proud owner of one of the contraptions.

Louie is a confirmed motorist. Almost every week-end finds him and his wife speeding over all accessible highways in this area. When not touring, he can be found spading up a new flower bed near his house.

Louie expresses his appreciation of the very pleasant working conditions which he finds here, and the very fair attitude of his supervisors at the Car Department.

New Arrivals

A baby boy to Mr. and Mrs. Philip Blackburn on February 28. Phil is employed in the Experimental Lab.

A baby girl to Mr. and Mrs. John Ruskin on January 27th. John is employed in the Cracking Cleanout Department.

A baby girl to Mr. and Mrs. Walter Dependahl on February 6. Walter is employed in the Dispatching Department.

A baby girl to Mr. and Mrs. Orlen L. Drennan on February 21. Orlen is employed in the Cracking Department.

A baby boy to Mr. and Mrs. Douglas A. Davis on March 5. Doug is employed in the Main Office Yield Department.

Opportunities

FOR SALE OR RENT—Airway electric vacuum cleaner, with attachments. Good condition. \$10.00. V. Hotz, phone 223.

DOUBLE ROOM for rent — 559 E. Penning, Wood River, Illinois.

Farewell Party For Joe Wilson



A group comprising the Supervisory and Clerical forces of the Lube Compounding and Shipping Department, gave a testimonial dinner at the Mineral Springs Hotel in Alton, Illinois, February 21, 1940, honoring Mr. J. M. Wilson, Assistant Department Head, who was transferred to the Manufacturing Department in St. Louis recently.

Mr. Harrison acted as toastmaster, and by the end of the evening, Mr. Wilson was well "toasted".

As a token of esteem, Mr. Wilson was presented with a hunting coat and a "pointer" dog, which, we hope will further his prowess as a hunter of wild game.

Mr. Wilson will be missed by all of his former associates. Best wishes, Joe!

Lube D. & D.

E. SCOTT.

We all wish a speedy recovery for Mr. Chartrand who recently received an injury to his eye.

Radecke says that a pleasant disposition carries one a long way.

Confucius say— Work safely, live longer.

Bill King, the speed demon, says it is impossible to get his car out of second gear!

The motorist with any regard for his future abode should sing hymns as the speedometer climbs upward, a minister said in a safety sermon at his church in Manitou Spring, Colorado. His selections at the different speeds:

"At 25 miles per hour, I'm a Stranger Here, Heaven Is My Home."

at 45 miles, 'Nearer, My God, to Thee.'

at 55 miles, 'I'm Nearing the Port and Will Soon be at Home.'

at 65 miles, 'When the Roll is Called Up Yonder, I'll Be There.'

at 75 miles, 'Lord, I'm Coming Home.'—From the St. Louis Globe-Democrat.

Judge—Are you positive that the defendant was drunk?

Officer (growling)—No doubt.

Judge—Why are you so certain?

Officer—Well, I saw him put a penny in the patrol box on Main street, then look up at the clock on the bank building and shout: "Wow, I've lost fourteen pounds!"

This will do for a yarn:

Three explorers in the bush had no food and but one cartridge. They drew lots for the use of it. The winner set off, but had not gone far before he was faced by two lions. He immediately fled back to the tent, hotly pursued by the lions. Just as they made their final spring, he stepped smartly to one side, allowing the lions to burst through the tent open-

Application of Credit Union Share Accounts Toward Liquidation Of Loans

A question has recently arisen as to the circumstance under which a Federal Credit Union may apply share accounts toward liquidation of outstanding loan balances. This action may be taken under any of the following circumstances with the approval of the officials indicated:

1. The treasurer may approve a borrower's request to transfer all or part of his share to his loan account:

(a) If such transfer will completely liquidate the loan account or if, after the transfer, the balance in the share account is equal to or in excess of the loan account, and

(b) If the borrower is not a co-maker, endorser, or guarantor on another loan, and

(c) If his share account is not otherwise pledged.

2. The board of directors by recorded resolution and without the borrower's consent may authorize the transfer of all or any part of a borrower's share account to his loan ac-

count. Quickly he closed the flaps and shouted to his companions: "Start skinning these two while I look around for a few more."

count when in its opinion the loan is uncollectible from the borrower and, therefore, the balance of the loan after such transfer

(a) Is to be charge to the reserve for bad loans account, or

(b) It is to be collected from co-makers, endorsers, guarantors, and or through other security.

3. The credit committee must approve all transfers, other than those outlined in paragraphs 1 and 2 above, that are to be made from a borrower's share account to his loan account. However, no transfers should be made without first obtaining the written consent of all co-makers, endorsers, and guarantors.

GET YOUR TICKETS NOW FOR
THE MAIN OFFICE UNIT
DANCE ON MARCH 30th.

New Employees

The employees of this refinery welcome the following new employees to their midst:—

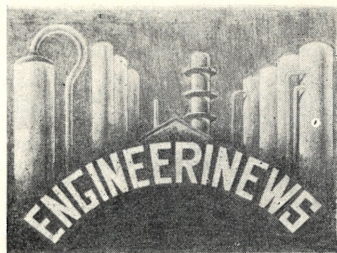
Engineering Field—L. W. Koch, A. W. Albrecht, J. Schoenberg, M. M. Schwab, C. E. Mitchell, J. T. Roberts, J. L. Shiflett, R. W. Haines, B. M. Pullens, J. S. Keleman, W. F. Nack, R. M. Peel, G. D. Bruner, C. E. English, J. B. Hahn, T. T. Berry, L. R. Buch, P. N. Sheary, W. A. Fowler, B. F. Jarden, J. Kelly, M. W. Logan, G. A. Smith, W. J. Varner, E. G. Albers.

SUPE'S ON!

—:—

FOURTH OF A SERIES
OF THUMB-NAIL SKETCHES.





Members of the Engineering Department were prominent at the recent theater party attended by the Shell Club. Even such rare attenders as "Pop" Harvick, B. J. McGraw and E. G. Laberer, were on hand. Al Meyer was so busy with his camera that he almost missed the show. Dick Sunkel attended by virtue of "special permission." With reference to the star of the performance, Don Deal said: "She's got talent, too."

While residents of the Alton tornado area were cleaning up the debris of roofs, chimneys and garages, O. G. Forcade was complaining about his smashed garbage can.

The riggers don't think much of Bill Stouffe's story about catching a nine-pound fish that was fourteen inches long. What do they expect, a whale?

The Main Office basketball team, featuring a number of Engineering Department employees, will play for the refinery championship, next Tuesday night. The team would appreciate a few rooters for this game. It is their contention that they have played winning basketball all winter and the nearest thing to a rooter that they had was a fellow in the back row who stomped his feet to keep them warm.

Bill Hambleton states that he has engaged the services of the doctor who dealt Roy Sanders three of a kind and sees no reason why he should not expect triplets.

What's in a name? Some people call "Doc" Towell "Skinner the Sinner."

Cy Wenger has a new job. Cy, recently referred to as "owl eyes," is now zone supervisor for the Gas Department. His duties as night supervisor have been taken over by Clark Root.

Rigger boss Olson has inaugurated a new idea for keeping track of his riggers. He was recently seen in the company of a pointer (dog) who had come to a point on a man working on a stack.

"Red" Patton is not one to overlook opportunities. When his car began to burn oil he promptly took up bowling and has consistently figured in the oil prizes.

Harry Hockinghomer has taken a turn for the worse. We knew him when he bowled, cussed, and wore boots. But now he sticks strictly to bridge playing. Harry and family have consistently won first prize at the Recreation Association parties.

Bill Harris thinks there should be a law prohibiting stenographers from wearing black dresses during working hours. He might try blinders.

Shell Employees Recreation Association

Basketball Tournament Finals Next Tuesday

This year's basketball tournament will go into the final stretch at the Roxana Community Center next Tuesday night as the Office Five clash with the winner of last night's game between Cracking and Lube. If the Office Five win, only one game will be played to decide the series; should they lose, a second game will be scheduled on the following Tuesday.

The tournament has been a hot race from the start with four out of the eight teams in top form and displaying a high grade of tournament playing. The Engineering Field, led by Whittler and Biscan, made tough going for the pre-tournament cinches, although they were eliminated by the Cracking and Office teams in close matches.

The Office Five will go into the championship finals with a clean slate, while either the Cracking or Lube will have one defeat chalked against them. The Office, composed of Towell, Root, Peterson, Plovanch, Weingart, Baker and McConathy, have suffered only one defeat for the entire season, and from all indications the title games will be thrillers. This game will be played at 7:30 p. m., followed by a second game between two teams to be announced later. These games are free, and all employees are invited to attend.

Office Unit Holds Card Party

The Main Office Unit of the Recreation Association held a card party in the refinery cafeteria on Thursday, February 29th.

Bridge, pinochle, Chinese checkers and other games were participated in by those attending.

Prizes winners in the various games were: Harvey Deem, Doc Karnes and Mrs. Wm. Seymour, in pinochle; Mr. and Mrs. Hockinghomer and Mr. and Mrs. Cutting in bridge. Other prize winners were not announced.

After the games, refreshments were served to those attending.

Pinochle Tourney Ends Tonight

The final round of the Pinochle tournament will close tonight at the Cafeteria, with Joe Eberlin, Cracking Cleanout, and T. A. Dodson, Engineering Field, in the lead for high honors. All employees are invited to attend.

Congratulations From Mr. Davidson

(Continued from Page 1).

flourish and bring you all these inestimable rewards.

G. DAVIDSON.

Editor's Note: (For the information of the employees who are new in the plant, Mr. Davidson was Assistant Superintendent and Chairman of the General Safety Committee at this refinery until he departed for England last December).

Reformers, Pipefitters No. 1, Hold Lead in Leagues

Another week of bowling ended with the Reformers holding their lead in League No. 2 and the Pipefitters on No. 1 League.

The Electricians, Machinists, Industrial Relations and Lube. Dept. No. 2 are in a tie for second place in League No. 1, while the Main Office team holds second honors in League No. 2.

This is a close race and the next few weeks may bring startling upsets in the race.

LEAGUE NO. 1.				LEAGUE NO. 2.			
Team	Won	Lost		Team	Won	Lost	
1. Pipefitters No. 1	—	22	8	1. "Reformers"	—	22	8
2. Electricians & Machinists	19	11		2. Main Office	—	19	11
3. Industrial Relations	—	19	11	3. Laborers	—	—	18 12
4. Lube Dept. No. 2	—	19	11	4. "Cokers"	—	—	18 12
5. "Crackers"	—	18	12	5. Warehouse	—	—	18 12
6. Topping Plant	—	17	13	6. Compounding House	—	17	13
7. Control Laboratory	—	16	14	7. Automotive	—	—	16 14
8. Analytical Laboratory	—	14	16	8. Lube Dept. No. 1	—	15	15
9. Gas Plant	—	13	17	9. L. O. Treating No. 1	—	14	16
10. Engineers	—	10	20	10. Pipefitters No. 2	—	12	18
11. Riggers	—	9	21	11. L. O. Treating No. 2	—	7	23
12. T.V.P. and Iso-Octane	—	4	26	12. Cooling Water	—	4	26

Recreation Association Elects Officers

The Unit Presidents comprising the executive council of the Recreation Association have named W. F. "Spec" Wade, president; Jos. Brien, vice-president, and C. J. White, secretary-treasurer. Unit officers are: **Lube:** Jos. Brien, president; R. A. Hicks, vice-president; E. M. Lawliss, sec'y-treas.; **Topping-Dispatching:** Leo Segrest, president; D. A. Brazel, vice-president; A. E. Nelson, sec'y-treas.; **Service:** H. A. Sparks, president; Fred Williams, vice-president; J. Brewer, sec'y-treas.; **Cracking:** W. F. Wade, president; C. F. Gerhardt, vice-president; Ed. Hanold, sec'y-treas.; **Office:** H. D. Loeb, president; R. M. Wandling, vice-president; J. J. Lofy, sec'y-treas.; **Laboratory:** R. H. Schindewolf, president; C. W. Andrews, vice-president; B. W. DeLong, sec'y-treas.

Representatives at large are: L. L. DeWester, Lube D. & D.; C. J. White, Central Shops, and G. W. Featherhoff, Engineering Field.

The executive council will meet once a month and at the present time they have many proposals under consideration which will give impetus to an active program for all members.

Credit Union to Observe Shell Holidays

At a recent meeting of the Board of Directors of the Shell Federal Credit Union, it was decided that the Credit Union would observe the same holidays as the Refinery.

The title of Gordon Mallory's latest discourse is "How to Keep in Shape," or "Keeping Fit Through Basketball".

"Smoky" Worthy is now driving a cream colored Packard coupe. Now watch his smoke.

Following is an excerpt from instructions issued for a recent experimental run:

"Particular care must be exercised in placing drums to avoid obstructing passageways in case of a fire." Whey!

Main Office Unit Plans Dance

The Office Unit of the Employees' Recreation Association is sponsoring a dance to be held at the Stratford Hotel, Saturday, March 30. Carol Peters' Orchestra of 14 musicians will provide the music for this dance. Admission will be \$1.00 per couple. All Shell employees and their friends are invited to attend.

Tickets may be secured from E. E. Caler, Harvey Deem, Oscar Kleinert, H. D. Loeb or Jerry Lofy.

Does Waste Affect Me?

Would you turn all the lights on in your house and leave them on all night? Would you go away for the week-end and leave all of the water faucets running? Would you leave the doors and windows open in your house in the dead of winter while you were busy shoveling coal?

Obviously you wouldn't do any of these things, as they would represent a substantial cost to you. And yet, the costs involved in operating the industry in which you work are just as important to your own personal welfare.

Lights burning unnecessarily, open steam bleeders and defective steam hose, defective air hose and couplings, leaking water faucets and hydrants all form a great part of the cost of running this refinery. Each little item in itself may not seem important, yet when this happens many times the great cost becomes apparent.

In order to meet competitors' prices, we must manufacture our products at a minimum of cost. When this cost becomes excessive, the business ceases to operate at a profit, and employees suffer accordingly.

Let's all keep on the alert for any unnecessary waste and keep that little four-letter word, C-O-S-T, down!

A fat lady stepped on the scales, not knowing it was out of order, and put in her penny. The needle went up to 75 pounds—and stopped. An inebriated gentleman who was watching intently, staggered. "Great guns," he said, "She's hollow!"

EVERYBODY!



SPRING-FEVER
POST-LENTEN

DANCE



SATURDAY

MARCH 30TH

9:00 P.M.

STRATFORD HOTEL - ALTON

CARROLL PETERS ORCH.

UNDER THE AUSPICES OF THE SHELL
RECREATION ASSOCIATION - MAIN OFFICE
SUPERVISORS GROUP

TICKETS AT INDUSTRIAL RELATIONS
OFFICE

\$1.00 PER COUPLE